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RESILIENCE AND ECONOMIC GROWTH IN THE SAHEL ACCELERATED GROWTH (REGIS-AG)

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Goal and components of REGIS-AG

The overarching goal of REGIS-AG is to increase the incomes of vulnerable households, including men and women, through the transformation of selected, high-potential value chains (Poultry, small ruminants, and cowpea).

REGIS-AG will be a five-year, approximately \$35-40 million program, that is still under procurement.

Specifically, REGIS-AG will:

(1) Identify opportunities to improve targeted market systems, and ensuring the poor's ability to access and compete in markets;



REGIS-AG components

- (2) improving post-production market systems including storage, aggregation, processing, transport, marketing and related services that are poorly developed in many agricultural and livestock value chains and are an important potential source of employment and income;
- (3) increasing access to inputs and supporting services that will enable men and women in vulnerable households to make the investments needed to participate successfully in promising value chains;
- (4) increasing access to finance, innovation, and private sector investment which will broaden and deepen markets without distorting them; and
- (5) improving the enabling environment which will provide incentives and reduce risks for households to invest in new technologies and/or practices.



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REGIS-AG components and other USG Programs

- REGIS-AG is not a stand-alone intervention. It is one of four new and ongoing projects that are operating in the targeted zones of Burkina Faso and Niger. It will work in tandem with REGIS-ER and FFP & OFDA development programs to achieve its objectives.
- Both REGIS-AG and REGIS-ER efforts begin in communities where FFP development programs are already present and build on and out from these programs. They strategically layer and integrate their programs with one another.
- Given the interwoven nature of the two projects, the two partners, REGIS-ER and REGIS-AG, will also develop a consolidated work-plan that demonstrates synergies and joint planning, and prevent duplication.



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REGIS-AG components and other USG Programs

- REGIS-ER will work with REGIS-AG and Community-Based Service Providers to increase provision of fertilizer, compost, and improved seed to increase productivity.
- While REGIS-ER is a multi-sectoral program designed to increase the resilience of chronically vulnerable people, households, communities and systems, REGIS-AG focusses more on market from an agribusiness and private sector perspective.
- REGIS-ER and REGIS-AG will develop joint indicators and a Joint Performance Management Plan



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Illustrative REGIS-AG Activities by Value Chain

Poultry

- Veterinary and pharmaceutical services: Quality and availability
- Avian flu control, bio-safety, risk management
- Market access and linkages, upgrade food processing
- Risk Reduction/management (insurance)

Small Ruminants:

- Veterinary and pharmaceutical services
- Market access linkages (group sales, export markets, regional coordination)
- Processing and conditioning of dry meats, skins, milk and cheese
- Risk reduction

Cowpea:

- Access to phyto-sanitary products and services
- Strengthen distribution network for FIC sacks
- Market access and linkages.
- Upgrade processing and Risk management



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QUESTIONS and ANSWERS

