

Food Security and Nutrition Network SBC Task Force Approved SBC Tools and Methods

Food security implementers are advised to consider inclusion of the following Social & Behavioral Change information products (e.g., guides), methods, and tools (IMT) in their programs. All of these IMT have been endorsed for use by the Food Security and Nutrition Network **Social & Behavioral Change Task Force**. Over the next year, the SBC Task Force will be providing food security practitioners with more guidance on how to use each of the tools.

1. **Barrier Analysis:** Barrier Analysis is a rapid assessment tool that is used in food security and other community development projects to identify behavioral determinants associated with a particular behavior that project staff members wish to promote. It is useful in choosing appropriate activities and messages to promote behaviors. It is also part of the soon to be released *Designing for Behavior Change for Agriculture, NRM, Health and Nutrition* manual.
 - **Barrier Analysis Manual:**
 - http://barrieranalysis.fhi.net/annex/Barrier_Analysis_Facilitator_Guide.pdf
 - **Barrier Analysis website and tutorial:** <http://barrieranalysis.fhi.net>
 - **Barrier Analysis Preface to Second Printing (with changes):**
www.caregroupinfo.org/docs/BA_Preface_to_Second_Printing.doc
 - **Barrier Analysis narrated presentation:** <http://caregroupinfo.org/vids/bavid/player.html>
2. **Care Groups:** A Care Group is a group of 10-15 volunteer, community-based health educators who regularly meet together with NGO project staff for training and supervision. Each of these volunteers then go out at least monthly to do promotion of behaviors with a small cohort of mothers of young children. They are different from typical mothers groups in that each volunteer is chosen by the 10-15 of her neighborhood mothers she serves and then is responsible for regularly visiting these mothers, sharing what she has learned and facilitating behavior change at the household level. These documents provide guidance on the use of Care Groups:
 - **Care Group Manual:** http://www.coregroup.org/storage/documents/Diffusion_of_Innovation/Care_Manual.pdf
 - **Care Group Criteria document:** http://www.caregroupinfo.org/docs/Care_Group_Criteria_November_12_2010.pdf
 - **Care Group Info website:** <http://www.CareGroupInfo.org>
 - **Care Group narrated presentation:** <http://caregroupinfo.org/vids/cgvid/player.html>
3. **Community Development Worker Quality Improvement & Verification Checklist:** The CDW QIV Checklist is a tool for observing and providing feedback to CDWs during their group meetings to promote behaviors. The checklist can be downloaded here:
[http://www.caregroupinfo.org/docs/CDW_Practice_Promotion_QIVC_\(English\).doc](http://www.caregroupinfo.org/docs/CDW_Practice_Promotion_QIVC_(English).doc)
4. **Partnership Defined Quality manual:** Partnership Defined Quality is a methodology to improve the quality and accessibility of services with community involvement in defining, implementing, and monitoring the quality improvement process. Partnership Defined Quality (PDQ) links quality assessment and improvement with community mobilization.
 - **PDQ Facilitator's Guide:**
http://www.coregroup.org/storage/documents/Diffusion_of_Innovation/Save_PDQ_Facil_Guide.pdf
 - **PDQ training supplement manual:** http://www.coregroup.org/storage/documents/Diffusion_of_Innovation/PDQ-Manual-Updated-Nigeria.pdf
5. **PD/Hearth Manual:** Positive Deviance/Hearth is a successful home-based and neighborhood-based nutrition program for children who are at risk for malnutrition in developing countries. The "positive deviance" approach is used to find uncommon, beneficial practices by mothers or caretakers of well-nourished children from impoverished families, and to spread these practices and behaviors to others in the community.
 - **PD/Hearth Manuals (English, Spanish, French, Portuguese, Indonesian) and other materials:**
<http://www.coregroup.org/our-technical-work/initiatives/diffusion-of-innovations/84>