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IDEAL

Field Voices: Implementing Adaptive, Integrated, and Sustainable Programs

October 16, 2019



Introduction to IDEAL

- Five-Year Leader with Associates Award (2019-2024) funded by USAID's Office of Food for Peace
- Implemented by Save the Children, The Kaizen Company, Mercy Corps and TANGO International
- Focus on cross-cutting **aspects** of food security programming
- Learn more at: www.fsnnetwork.org/ideal

Objectives



- IDEAL aims to bring implementers/ stakeholders together to sustainably improve learning processes and outcomes
- Our goal is to reflect on key lessons learned in applying best practices for Integration, Adaptive Management and Sustainability
- This will be context specific learning across three countries during different stages within the life of program



Agenda

- Introduction of Presenters
- Panel Discussion
 - Integration: Reflections from SPIR (Ethiopia)
 - Adaptive Management: Reflections from Nobo Jatra (Bangladesh)
 - Sustainability: Reflections from ENSURE (Zimbabwe)
- Q&A Session

Meet our Presenters



Michael Mulford
Chief of Party
Strengthening PSNP 4
Institutions and
Resilience (SPIR)



Rakesh Katal
Chief of Party
Nobo Jatra



Richard Ndou
Chief of Party
ENSURE



**Integrated Design
and
Implementation:
SPIR (Ethiopia)**

Program Integration: Design

- Improved poultry production value chain selection
 - Gender, nutrition, WASH considerations
- Linking NRM public work activities with livelihoods
 - Additional focus on soil fertility enhancement, improved inputs, use of dual-purpose soil stabilizers
- Men's engagement
 - Multi-channel messaging, husband/wife VESA membership, nutrition BCC HH counseling

Improved breed poultry production



Program Integration: Implementation

- Common platform: VESA groups
- Active feedback loops: example of selection of vegetable varieties
- Introduction of an intervention to address maternal depression: Interpersonal Psychotherapy for Groups (IPT-G)

Program Integration: Intentionality

- Program Integration Workshop
- Program Integration Framework tracking tool
- Shared field-based Technical Working Group meetings (quarterly)
- Monitoring and reporting



Program Integration: Stakeholders

- Other USAID programs (Livelihoods for Resilience, Growth through Nutrition)
- Government initiatives – Sekota Declaration
- Government partners at Federal, Regional, Zonal, and District levels





**Adaptive
Management:
Nobo Jatra
(Bangladesh)**

Nobo Jatra Overview

Nobo Jatra is a five year USAID Food for Peace Title II Development Food Security Activity working in South West Bangladesh

4

Sub-districts

5

Years



856,116

Participants

40

Unions



200,495

Households



Adaptive Management Across Nobo Jatra

Collaboration Learning and Adaptation (CLA) 'Pause, Reflect and Pivot'

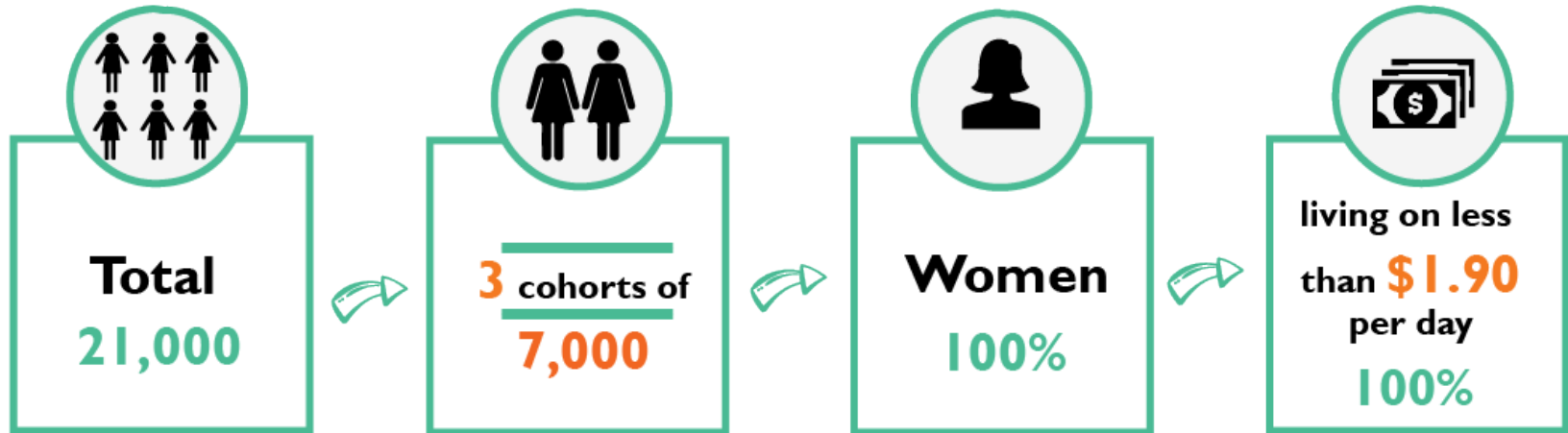
Activity Learning Plan
Thematic, integrated focus

Data for Decision Making
Analyze, apply and amplify



ULTRA POOR GRADUATION GOAL:

To create sustainable pathways out of poverty for 21,000 ultra-poor households



Adaptations Between Cohort 1 and 2

Between the 1st and 2nd cohorts - the urgency was to catalyze effectiveness from an operational lens:

- ✓ Actions to streamline the UPG activity to consolidate the number of organizations to reduce complexity and overlaps
- ✓ Earlier development of business plans
- ✓ Asset transfer was brought forward to the 5th month of the 24 month cycle

Adaptations Between Cohort 1, 2 and 3

Adaptations in the 3rd cohort are based on learnings, and results from the 1st and 2nd cohorts to increase efficiency and cost effectiveness without diluting the overall impact.

3 approaches are being piloted:

Interventions	Standard	Group	Empowerment
6 months Entrepreneurial Literacy	✓	✓	✓
Consumption Smoothing Transfers	✓	✓	✓
Asset Transfer	✓	✓	
Financial Inclusion (VSLA)	✓	✓	✓
Individual Coaching	✓		
Group Coaching		✓	✓

OUR IMPACT

1ST COHORT



2,380 women graduated



42% increase in income to \$54 per month



100% of households did not have any instance of child marriage in the household



100% of households have minimum two sources of income



100% of households had household level disaster preparedness



\$24 average saving for per participant



100% of households saving regularly



**Sustainability:
ENSURE
(Zimbabwe)**

ENSURE Overview

- Improved household and community food security for **215,000 individuals** in Manicaland and Masvingo by 2020
- Highest indicator: decrease in U5 child malnutrition (stunting)



ENSURE'S Sustainability Strategy

- Developed in 2017 after the release of the FANTA Study (2016)
- Developed based on the four sustainability pillars from the study and by thematic area
- These were developed by Technical Working Groups who looked at:
 - What was already in place
 - Modifications/enforcement
 - Key assumptions made

ENSURE'S Sustainability Strategy continued...

- Focus of the program cost extension was monitoring, coaching, and customized mentoring
- Light touch as compared to hands-on implementation
- Community facilitators (MF, CL) took a lead with WV only playing a facilitator and advisory role



Examples of Sustainability: Adaptive Capacity

- Diversification of on and off-farm income generating activities
- Multiple benefits from different interventions
- Access to formal financial services
- Equitable access to land in irrigated lands
- Sales from gardens are resources for further investments
- Water conservation in crop fields
- Social capital among community members



Examples of Sustainability: Transformative Capacity

- Gender dialogues to enhance equitable access to and control over productive assets
- Bridging and linking social capital around created assets
- Access to formal and informal loans (savings groups)
- Vertical linkages with GOZ to continue to support



Mrs. Masasi showing the cow she bought using savings groups funds



Q & A Session



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Thank you!

Please take a moment to fill out our evaluation:
ideal.events/eval

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