





YOUTH IN AGRICULTURE

What's Different?

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WHY DO WE CARE?

Niger, 15 years

Mali, 16 years

Ethiopia, 17.6 years

Liberia, 17.9 years

Gaza, 18.2 years

Guatemala, 21 years

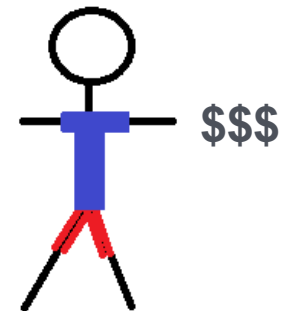
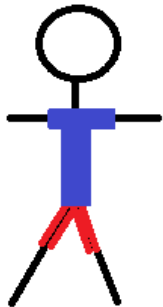
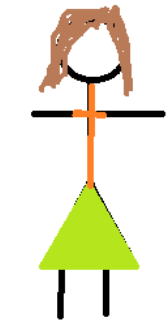
Pakistan, 21.6 years



*Keep
It
Real*

YOUTH IN AGRICULTURE

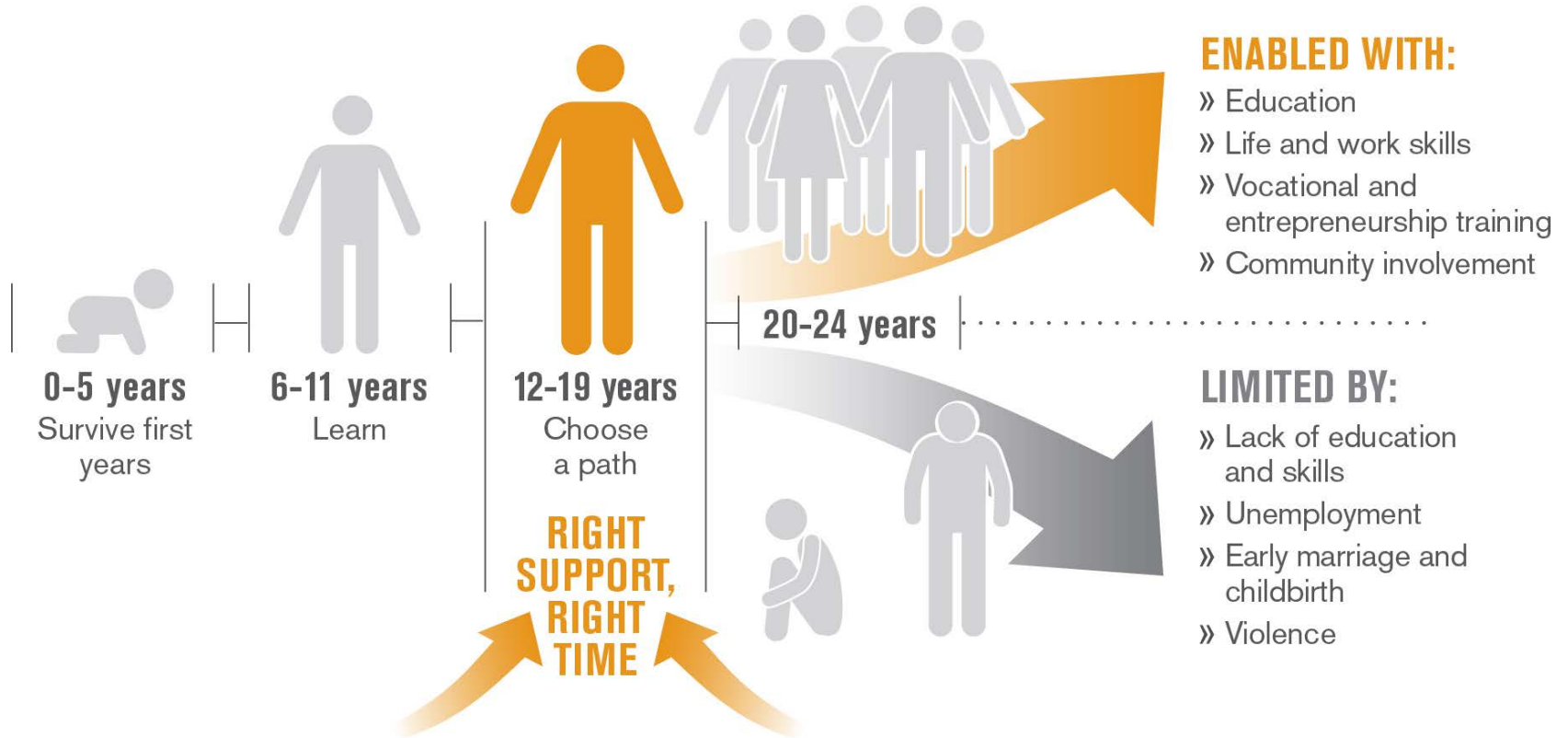
Keep It Real



Keep It Real

- › 15-24 years
- › Young people are a diverse group
- › Facing many transitions
- › Enabling environment plays a critical role

Thrive or Dive



YOUTH IN AGRICULTURE

Best Practices

Youth-Led

- › USAID Youth in Development Policy
- › Ensure youth voice
- › Engage youth from the very start
- › From assessment to design to MEL

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Best Practices

Start with the Market

- › Iterative market analysis
- › Understand youth's role in ag
- › Portfolios of work
- › Informal is the new normal
- › Youth perspectives
- › Roles for males and females in food system

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Best Practices

Taking a Systems Approach

- › Address supply and demand within entire food system
- › Working with private sector, government, financial institutions, etc.
- › Enabling environment
- › Informal norms

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***If* youth are enabled to take advantage of profitable supply and demand opportunities along agriculture market chains,**

***and* are recognized as key actors by agriculture stakeholders,**

***then* they will be more likely to aspire to work in agricultural value chains, access entry points along those chains (on farm and off farm), and build sustainable livelihoods.**

DYNAMIC Theory of Change

YOUTH IN AGRICULTURE

Best Practices

Sex and Age Matter

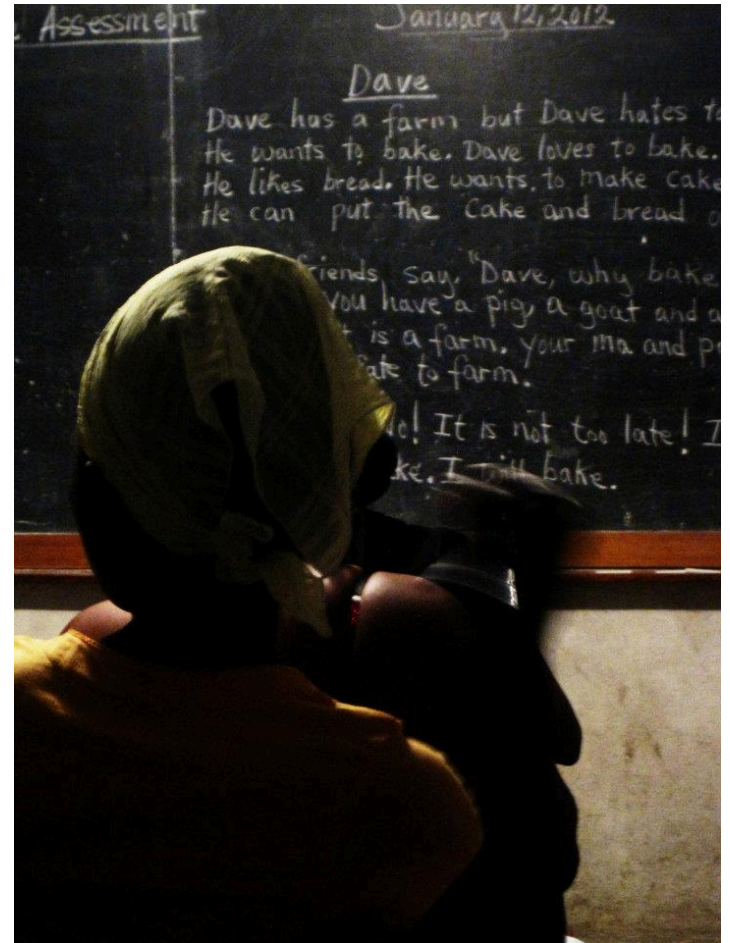
- › Sex and age disaggregated data (SADD)
- › Access to land
- › Mobility
- › Social capital
- › Time poverty

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Examples from the Field





**MERCY
CORPS**

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