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The reality is . . .

- *The largest youth population ever—*
- *1.8 billion young people between 10 and 24*
- *1 of every 3 Sub-Saharan Africans is right now between the ages of 10 and 24*



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Reflected in new FFP 2016-2025 Strategy . . .

- *strategic focus on young people as positive change agents in their own communities*
- *for 1st time, calls on partners to consider youth as a cross-cutting priority*



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Builds on

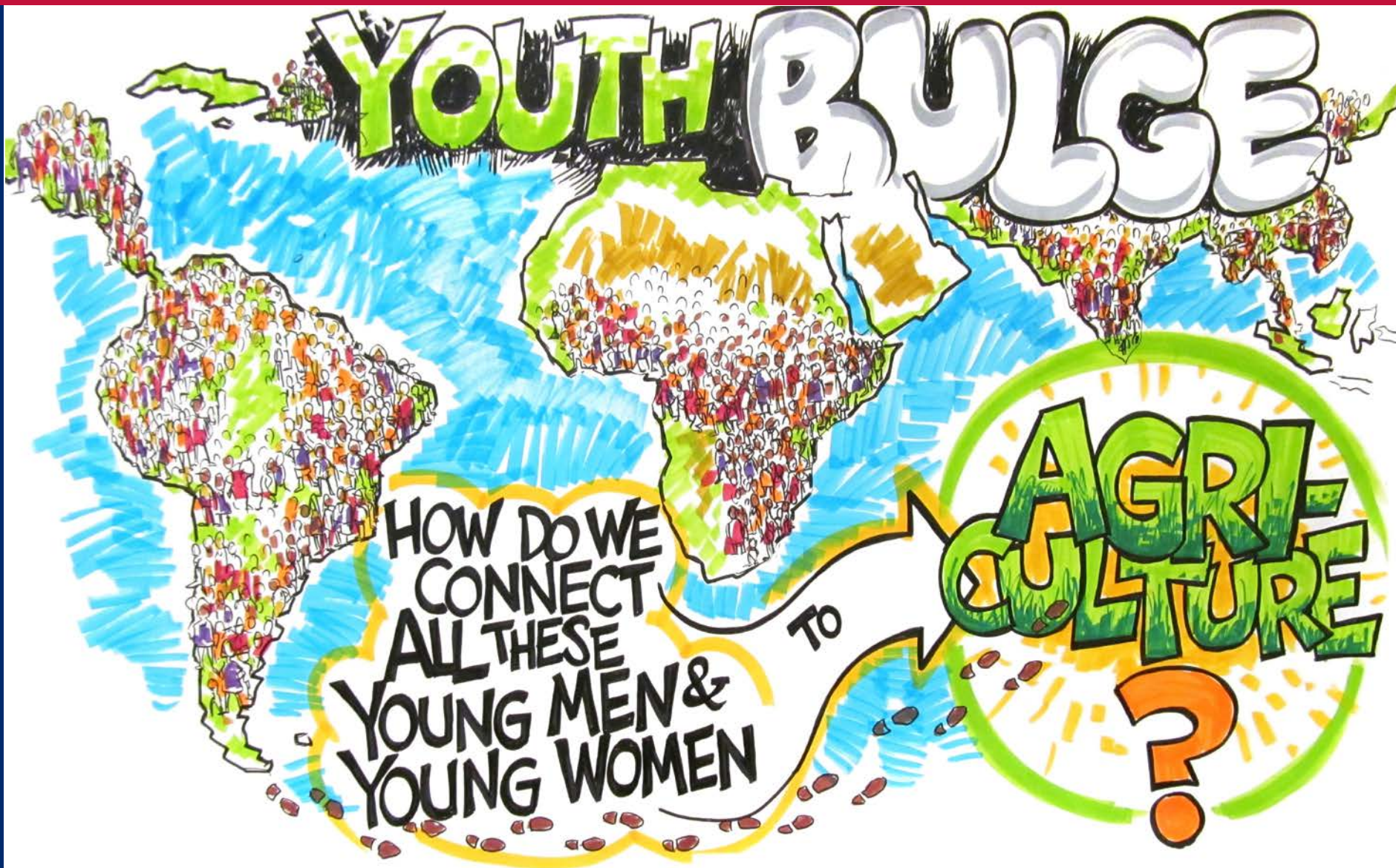
- ❑ ***USAID Youth In Development Policy:
Recognizing the Demographic Opportunity***

- ❑ ***2012 Ending Child Marriage and Meeting the
Needs of Married Children: The USAID
Vision for Action***

- ❑ ***USG Interagency Adolescent Girl Strategy—
coming soon***



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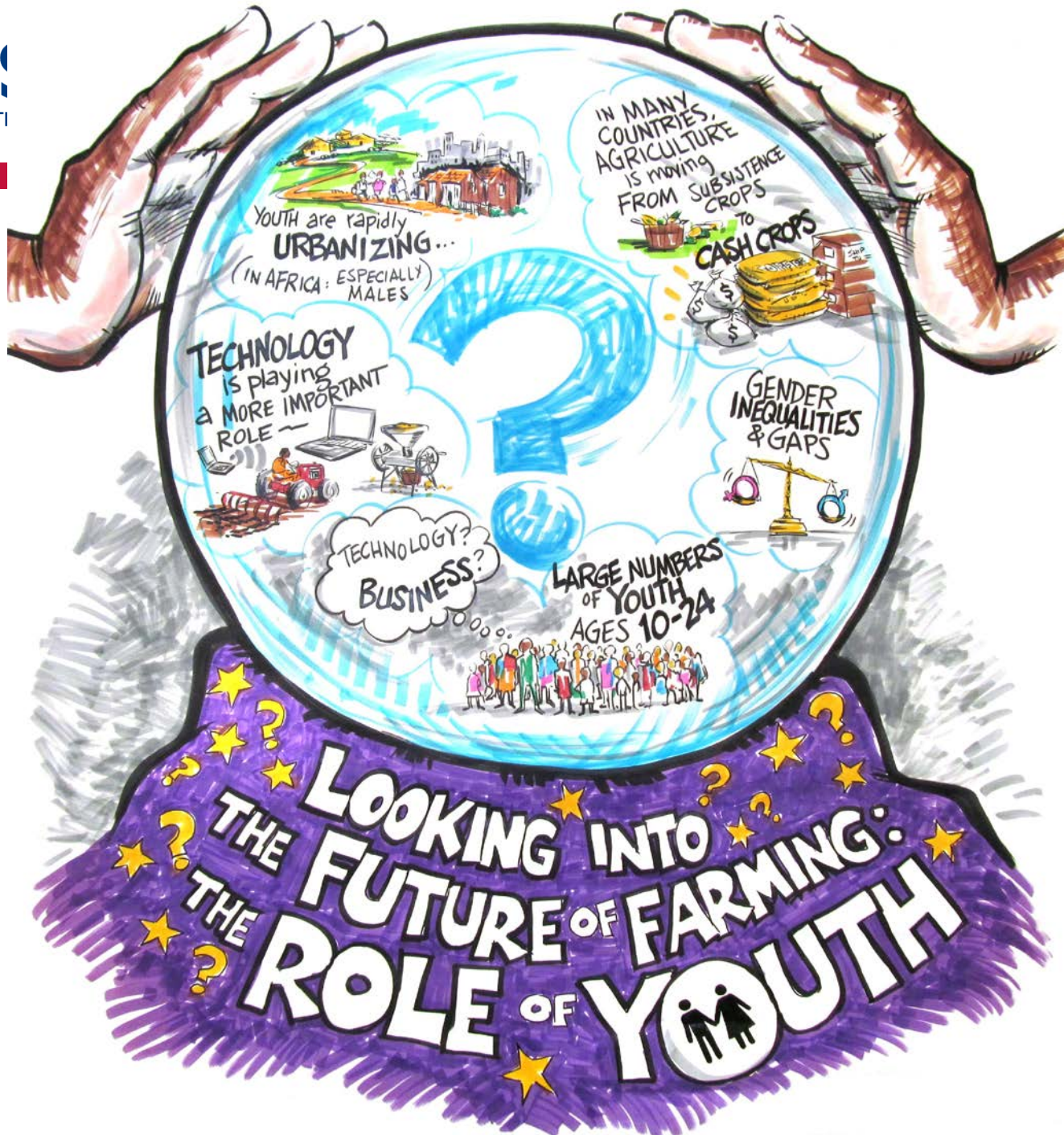
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Why agriculture? According to the experts . . .

- *Ag sector growth is 2 to 4 times more effective in raising incomes among poorest than growth in other sectors.*
- *Ag now accounts for 1/3 of GDP and 3/4 of employment in Sub-Saharan Africa*
- *Developing the ag sector is one of best ways to end extreme poverty and feed all by 2050.*



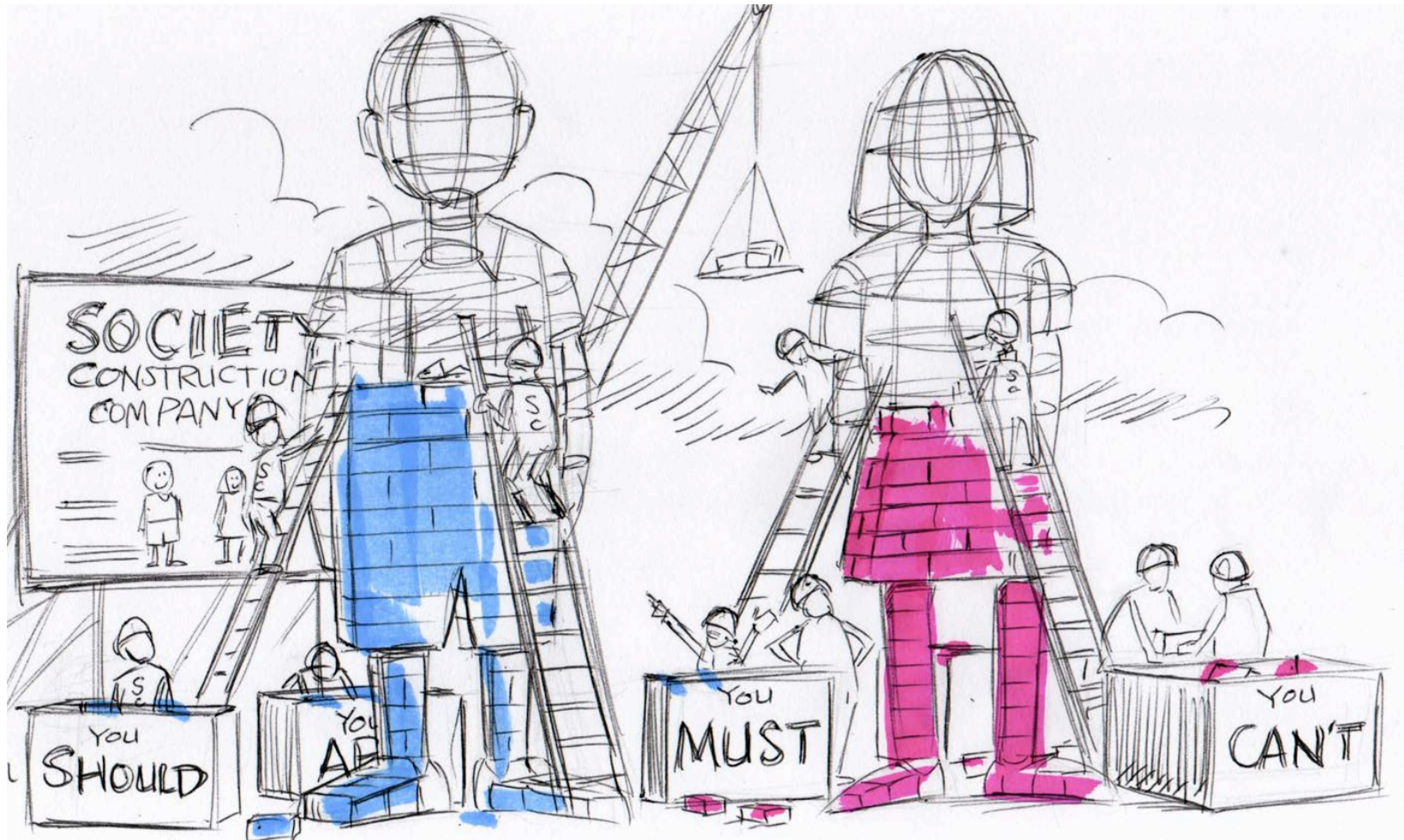
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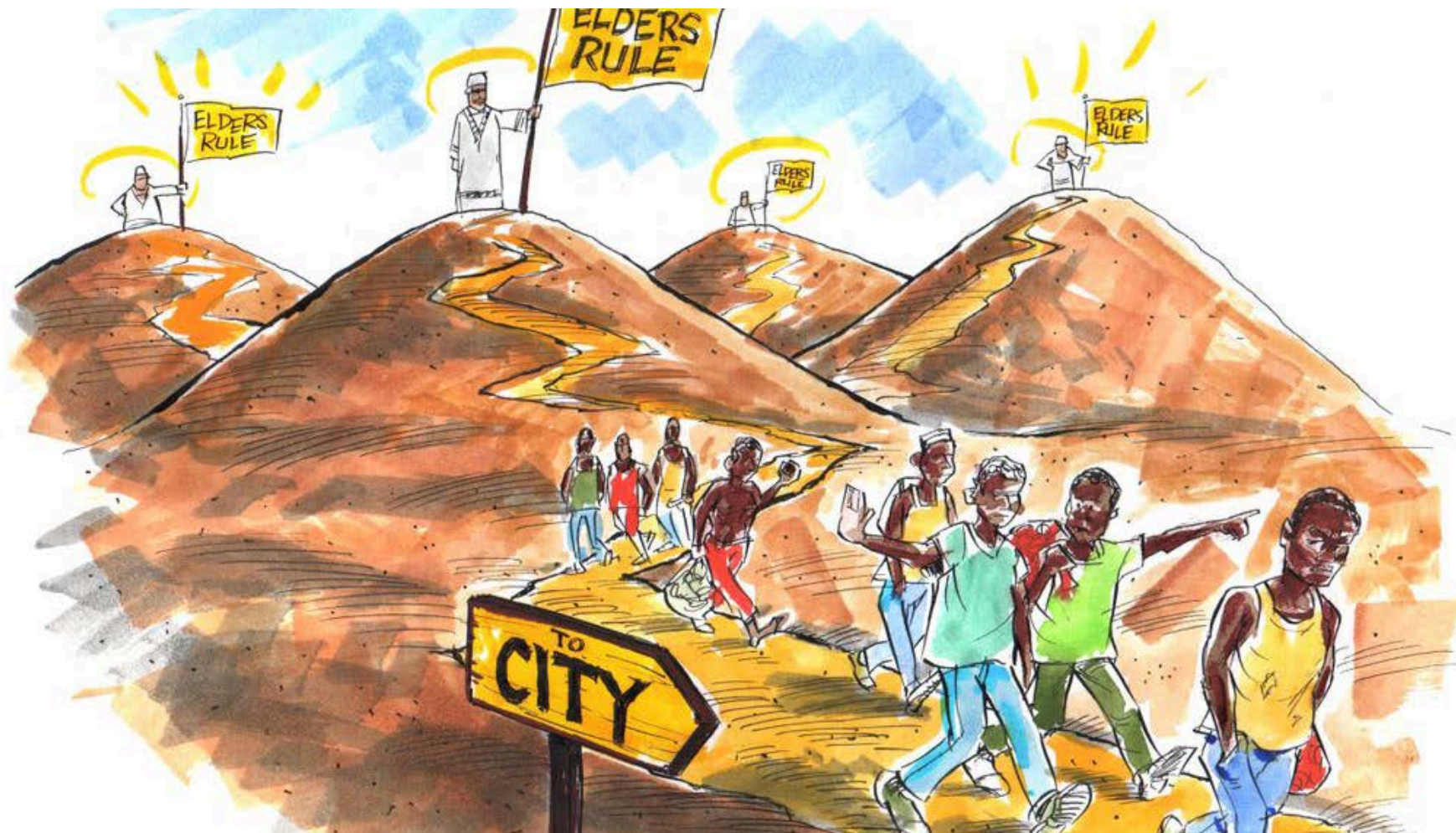
Keeping in mind . . .





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Keeping in mind . . .





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Keeping in mind the potential--just think . . .

If women farmers had the same access to productive resources as men, estimated that farm yields would increase and there would be fewer hungry people in the world.

JUST IMAGINE what could happen if youth were fully engaged?



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AND WHAT IF...

Youth turned their attention and efforts to

⇒ the WHOLE FOOD SYSTEM

PRODUCERS—PROCESSORS

MARKETERS—RETAILERS

CONSUMERS



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AND WHAT IF ...

They added the word

⇒ **JUST**



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**RURAL-URBAN
FARM TO TABLE LINKAGES**

**FOOD SYSTEM
MAPPING**

“ACCOUNTPRENEURS”

**CELL PHONE
ACCESSED DATABASE**

**HUBER-LIKE TRANSPORT
COOPERATIVES**

**STREET VENDOR
GOOD FOOD PROGRAM
FOR KIDS**

“FOOD HEROS”

**CONNECTING YOUTH-LED
FOOD SYSTEM INITIATIVES**



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How would you integrate the learning & ideas from these presentations and *your own experiences with youth* into a large-scale food security program?