



# Navigating the Shift to Digital Humanitarian Assistance

The GSMA Mobile for Humanitarian Innovation Programme (M4H) and the International Rescue Committee (IRC) invite you to the launch of new research which explores the IRC's shift to mobile money cash and voucher assistance (CVA); successful strategies in partnering with mobile network operators (MNOs) in Middle East, Asia, and Africa; and the experiences of clients that receive cash assistance via mobile money.

The event will present key findings from the research as well as provide the space to learn more about the challenges and opportunities in shifting to digital cash assistance. There will be a reception and networking opportunity following the discussion.

- | **January 30, 2020** |
- | **10am to 12pm, followed by a reception** |
- | **Venue TBD (Washington DC)** |

**Please RSVP to [bbaah@gsma.com](mailto:bbaah@gsma.com) by January 20**

