Food Security and Nutrition Network Strategy Brief

About the Strategy Brief

The Strategy Brief offers high level direction that will focus the work of the Information Architecture, Visual Interface Design and Development phases to build a website that accomplishes the goals and objectives brought forward during Discovery.

The overarching aim is to align content with the needs of prioritized target audiences. This alignment will be evidenced by leveraging taxonomy driven, related content that prioritizes content by publish date, improves content hierarchy and layout. Site maps, wireframes and design systems will be brought forward as project deliverables for iterative ideation and revision.

wdg

Strategic Opportunities

Strategic Implications

Next Steps

Strategic Opportunities

Areas of Focus

The Food Security and Nutrition Network is an USAID Office of Food for Peace funded knowledge sharing platform with a dedicated audience of emergency and development practitioners.

Finding the Overlap

Business Goals

Upgrade content management system
Provide a relevant and searchable resource library
Drive community discussion
Connect users
Increase motivation for field based staff
Provide multilingual resources

Target Audiences

Primary: Food Security Technical Audiences
(FFP Funded Implementers)

Non Technical Audiences
Clients
Food Security Academics
Related Mechanisms
Non FFP Organizations/Donors
Local Partners (in-country)

wdg

01

Resource Library —

Redesigned in-site search user interface to align with relevant results to produce improved Resource wayfinding.

02

Featured Collections —

Intentional content governance, layouts and templates driven by curation to showcase bundles of content.

03

Regional Landing Pages —

Leverage geographic taxonomies for a relevant and governable cross section of resources.

wdg

Intuitive Search Solution for A Revitalized Resource Library

Next Steps: Search Relevance Exercises & Technical Scope

wdg

COLUMBIA UNIVERSITY
IN THE CITY OF NEW YORK

A-Z Index   Email   Faculty   Students   Staff   Alumni

Admissions   Academics   Research   Campus Life   About   News

Home > A-Z Index

A-Z Index

Sort ▾   Schools ▾   Audience ▾   Categories ▾   Keyword filter: [Type keywords to filter 🔍]

Academics 48   Administration 134   Areas of Study 374   Arts 13   Athletics 26   Campus 16   Careers 5   Centers and Institutes 201

Community 13   Degree Programs 37   Departments 115   Graduate Admissions 17   Health 10   High School Programs 9

Information Technology (IT) 8   Libraries 17   Medical Center 17   Research 23   Schools 20   Student Organizations 92   Study Abroad 14

Travel 8   Undergraduate Admissions 5

1118 results, showing 1 - 100

| Alumni Association | Alumni Club of Northern CA | Alumni Club of Washington, D.C. | Barnard Alumnae |

| Barnard Pre-College Programs | Black Alumni Council | Collaboratory — Enabling faculty to create innovative, interdisciplinary coursework. | Columbia College Alumni Association |

| Columbia Maker Space | Columbia Maker Space | Columbia Startup Lab | Double Discovery |

SEARCH & RESOURCE LIBRARY –

Columbia University A-Z Index
https://www.columbia.edu/content/a-z-index

Consider the usage of the drop down and pill facet system to handle taxonomy top levels.

SALES TRAINING

RESOURCES

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do aniqua et tempor incid.

Search Resources

Newest ⌄   All Types ⌄   All Topics ⌄

Ebook
The goal of the first 10 minutes of every meeting
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod aniqua tempor incididunt...
Prospecting   Closing

Video
Selling 15 minutes
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod aniqua tempor incididunt...
Time Management   Meetings

Guide
Knowing your walk away line
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod aniqua tempor incididunt...
Negotiations

Video
Equity vs Equality
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod aniqua tempor incididunt...
Negotiations   Closing   ⭐

Template
WYWYN E-mail
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod aniqua tempor incididunt...
Time Management   Meetings

Ebook
The fundamental process of sales
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod aniqua tempor incididunt...
General Sales

SEARCH & RESOURCE LIBRARY –

JBarrows Sales Training Resource Library
Dribble Concept

Tags are associated within the grid search result view. Consider how these can provide links to the secondary level of hierarchical taxonomies.

Resource Library

Search

Search ...

Topic

Food Security ✕

Project

A

Adapt Asia-Pacific

Climate Change Adaptation Thought Leadership and Assessments (ATLAS)

Climate Change Resilient-Development (CCRD) Project

Colombia-EC-LEDS

Debt and Infrastructure Component (FIRE-D)

Demographic and Health Surveys (DHS) Program

Energy and Environment

Found 7 Results   Page 1 of 1

Green Infrastructure Resource Guide

September 1, 2017

Topics:

SEARCH & RESOURCE LIBRARY –

Urban Links Resource Library

Dropdowns are eliminated with the use of autocomplete fields, that should be related by taxonomy terms.

THE WORLD BANK
IBRD • IDA

WHO WE ARE   WHAT WE DO   WHERE WE WORK   UNDERSTANDING POVERTY   WORK WITH US

Who We Are / News

This page in: English | Español | Français | العربية | Русский | 中文

All News

☰ FILTER   Clear All x

Timeframe   ⌄

Specific Date Range   ⌃

Start Date
mm/dd/yyyy   📅

End Date
mm/dd/yyyy   📅

▶

Type   ⌃

🔍 Search

Brief (1000)

Factsheet (28)

Feature Story (5770)

Immersive Story (24)

Infographic (312)

Interactive (40)

See More +

Topic   ⌄

Region   ⌄

Country   ⌄

🔍

Showing 1 - 20 of 25335 results

Sort By: Date

World Bank statement on the Women, Business and the Law 2019 report
ISLAMABAD, January 7, 2020 - We acknowledge the debate our tweet on the World Bank Group's global Women Business & the Law report has sparked. The report looks at laws affecting women's participation...

Date: January 07, 2020   **Type:** Statement   **Language:** English

World Bank Starts its 2020 Benchmark Program with CAD 1.5 Billion Sustainable Development Bond While Raising Awareness for the Critical Role of Fresh and Saltwater Resources
Washington, D.C., January 7, 2020 — The World Bank (International Bank for Reconstruction and Development, IBRD, Aaa/AAA) priced a 5-year global Sustainable Development Bond that raised CAD1.5 billion...

Date: January 07, 2020   **Type:** Press Release   **Language:** English

What education looks like in Argentina
Crerar is the Communications Associate of the World Bank in Argentina. Previously, she worked in communications for several civil society organizations such as Fundación Vida Silvestre (WWF Argentina)...

Date: January 06, 2020   **Type:** Feature Story   **Language:** English

High-density Farming Diversifies Crops and Boosts Farmers' Incomes
BAMYAN CITY, Bamyan Province – On a neat patch of land enclosed by a chain-link fence just outside of Bamyan city center, Amirullah, 62, and his three employees are busy tending to his crops. Although...

SEARCH & RESOURCE LIBRARY –

The World Bank

Smart facets are combined with aligned user interfaces that incorporate searchable facets and show and hide features.

Featured Collections: Intentional Content Governance

Showcasing & Positioning Curated Content

wdg

AGRILINKS
https://www.agrilinks.org/

Collections, literally a curated set of content, whether resources, events, activities, etc. should considered for templating.

This provides an opportunity to target specific roles or align content around trending topics that align with sector and focus area taxonomies.

https://www.agrilinks.org/collections/resilience-and-sustainable-poverty-escapes

Surface A Regional Taxonomy

Landing Pages

wdg

Select Language ⬍

BRIDGE
development · gender

CURRENT THEMES | BRIDGE PUBLICATIONS | CUTTING EDGE PROGRAMMES | GENDER NEWS AND UPDATES | GLOBAL RESOURCES | OPPORTUNITIES AND NOTICES

GLOBAL RESOURCES

📖 GLOBAL RESOURCES

AGRICULTURE AND FOOD SECURITY

AID EFFECTIVENESS

BIODIVERSITY AND ENVIRONMENT

CLIMATE CHANGE

CLIMATE CHANGE ADAPTATION

CONFLICT, PEACE AND SECURITY

DIVERSITY AND DIFFERENCE

ECONOMY AND FINANCE

EDUCATION AND LEARNING

ENVIRONMENT

FAMILY STRUCTURES AND THE HOUSEHOLD

GENDER MAINSTREAMING TOOLS AND APPROACHES

GENDER RELATIONS AND POWER

GENDER-BASED VIOLENCE

GOVERNANCE AND DECISION-MAKING STRUCTURES

HEALTH AND WELL-BEING

HUMAN RIGHTS AND SOCIAL MOVEMENTS

INFORMATION AND COMMUNICATION TECHNOLOGIES
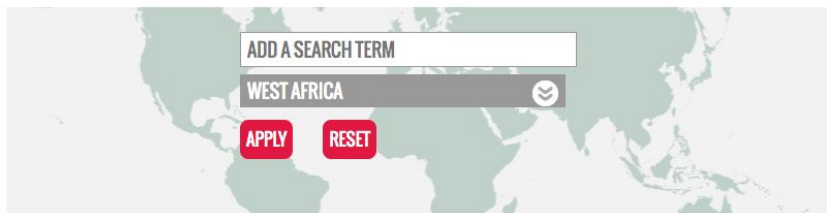
INFRASTRUCTURE AND SERVICES

LOW CARBON ENERGY IN CLIMATE CHANGE

MANUALS AND TOOLKITS FOR CLIMATE CHANGE

MITIGATION

GLOBAL RESOURCES - ALL THEMES

ADD A SEARCH TERM

WEST AFRICA ⌄

APPLY   RESET

GLOBAL RESOURCES (237 DOCUMENTS FOUND)

Rural and urban linkages and food systems in sub-Saharan Africa [EN]

Authors: K. Hussein, David Suttie, Gender and Household Food Security, IFAD, Jul 2016

In a rapidly urbanising world, the role of smallholders and other agricultural producers in rural areas will require significant attention from policymakers, researchers, and the development field. The increasing demand for food, and the... Find out more

Rural-urban migration: a path for empowering women through entrepreneurial activities in West Africa [EN]

Author: Julia Bello-Bravo, Journal of Global Entrepreneurship Research, Jan 2015

Increasing entrepreneurial opportunities for women can be an empowering process that contradicts and helps overcome established gender norms. This process can be aided by facilitating rural-urban migration for women, to access new job... Find out more

Women and agriculture: the untapped opportunity in the wave of transformation [EN]

Author: Dr. B. Njobe, African Development Bank , Oct 2015

Women constitute a majority in Africa's agricultural sector, and are estimated to produce between 60-80% of the continents food. Yet women remain an untapped opportunity due to their disproportionate lack of access to finance, services,... Find out more

COUNTRIES –

BRIDGE
https://www.bridge.ids.ac.uk/global-resources

Notice the intersection of the thematic taxonomy with the Regional Taxonomy.

FOOD SECURITY CLUSTER

About FSC ⌄   Headlines ⌄   Countries   Guidance & Resources   IM Compendium ⌄

Burkina Faso

OVERVIEW | ABOUT | EVENTS AND MEETING MINUTES | DOCUMENTS

La priorité pour le secteur de la sécurité alimentaire consistera à accompagner le Gouvernement à répondre aux besoins alimentaires et non alimentaires des populations vulnérables ciblées par le Plan opérationnel...

Learn more

LATEST UPDATES

🌐 BURKINA FASO

Compte rendu reunion cluster securité alimentaire 17 decembre 2019

🌐 BURKINA FASO

Compte rendu reunion sectorielle 4 decembre 2019

CONTACTS

Flavio Signore
Coordinator

COUNTRIES -

Food Security Cluster
https://fscluster.org/burkina-faso/overview

See tabs and overview layout.

Spring Nutrition
https://www.spring-nutrition.org/countries/ethiopia

See buttons and overview layout.

SEARCH

LANDLINKS

USAID
FROM THE AMERICAN PEOPLE

| Home | What is Land Tenure? | Cross-Sector Impact | Country Profiles | USAID Land Projects | Evaluations and Research | Tools and Mission Resources |

LAND RIGHTS MATTER

E3/Land is a USAID Office dedicated to improving land and resource governance and strengthening property rights.

Select a Country of Interest >

Cross-Sector Impact

COUNTRIES -

LANDLINKS
https://www.land-links.org/

See Map positioning and country templates.

https://www.land-links.org/country-profile/afghanistan/

Strategic Implications

Information Architecture: Site Map Draft

Home

Join Login Search

Regions

Resources 🗋

Events

Communities 🗋

Funding

About Us

TBD

Resource Library

Event Calendar

Peer to Peer / CoP 🗋

Small Grants Program

IDEAL

by Country

Knowledge Share Meetings

Archived Forums & Groups

REAL

by Language

Past Event Archive 🗋

SCALE

by Sector

Submit an Event

PRO-WASH

by Focus Area

Contact Us

by Resource Type

by Role

by Organization

Newsletters

External Resources 🗋

Submit a Resource

wdg

STRATEGIC IMPLICATIONS

Additional Inspiration

About Us, Events, Opportunities

We Measure Diets for Health

The lack of available data on diets is a key obstacle to the development of evidence-based policies and programs to address emerging nutrition challenges in low- and middle-income countries. Intake wants to be a part of the solution. We help to fill the gap in the availability of actionable information on diets through providing technical assistance for the planning, design, collection, analysis, and use of dietary data.

Technical Assistance Services

STATISTICAL SERVICES
Technical advice on study design, sample design and sample size, and on data analysis plans.

PRE-SURVEY WORK
Guidance on protocol development, survey planning, and the development of survey tools and inputs unique to a quantitative 24-hour recall dietary survey, including: the food, recipe, and ingredient listing (FRIL); the assignment of appropriate portion size estimation methods (PSEMs) to each item included in the FRIL; and the preparation of the standard recipe database, the PSEM conversion factor database, and the food composition database for the survey.

TRAINING FOR SURVEY IMPLEMENTATION
Training on the interactive 24-hour recall method and on simple food group recall methods.

DATA CLEANING AND PROCESSING
Guidance on data quality assurance and data processing, with an emphasis on data cleaning concurrent with data collection.

ANALYSIS, INTERPRETATION, AND PRESENTATION OF DATA
Customized technical assistance and training suited to user capacity, survey design, and analysis objective.

TEPHINET
Training Programs in Epidemiology and
Public Health Interventions Network

Join Our FETP Alumni Network   Contact Us   Donate   Select Language

ABOUT   TRAINING PROGRAMS   ACCREDITATION   EVENTS   OPPORTUNITIES   PROJECTS   LEARNING   NEWS & MEDIA

Login   Register

Featured and Upcoming Events

Featured Events

04 MAY 2020

FETP International Nights at the 69th Annual EIS Conference

Atlanta

United States of America
May 4-7, 2020

Scientific Conference

Home / Events

UPCOMING EVENTS

WED, JAN
8

WEBINAR/PRESENTATION

Webinar: Opportunity Assessments for Natural Climate Solutions

WEDNESDAY, JANUARY 8

VIRTUAL | MICHIGAN STATE UNIVERSITY FOREST CARBON AND CLIMATE PROGRAM

THU, JAN
9

MEETING

Stories to Watch 2020

THURSDAY, JANUARY 9

WASHINGTON DC | WORLD RESOURCES INSTITUTE

WED, JAN
15

WEBINAR/PRESENTATION

The Added Value of Seasonal Climate Forecasting for Integrated Risk Assessment Webinar

WEDNESDAY, JANUARY 15

VIRTUAL | SECLI-FIRM

WED, JAN

WEBINAR/PRESENTATION

UrbanByNature Webinar: Nature-based Entrepreneurship

Do you have an event you'd like to share on Climatelinks?

Submit your suggestion here!   ›

📶 Subscribe to Events Feed

SEARCH EVENTS

[   ] 🔍

FILTER & REFINE

Filter by Location   ⌃

☐ India (1)
☐ Virtual (6)
☐ Washington DC (3)

Filter by Event Type   ⌄

Activities

SPRING plans, implements, and evaluates activities across a range of global nutrition topics. Selected activities from our programs are highlighted below.

FILTERS (RESET FILTERS)

Search

Technical Area
- Any -

Location
- Any -

Collaborating and Planning with UPAVAN in India

Developing a GIS Mapping tool to Explore and Coordinate SBC Activities in the Sahel

USAID Multi-Sectoral Anemia Task Force

INTERNATIONAL
FOOD POLICY
RESEARCH
INSTITUTE

IFPRI

LIBRARY   NEWSLETTERS   MEDIA   VIDEOS   STAFF   JOBS

SEARCH

ABOUT   RESEARCH   PUBLICATIONS & TOOLS   BLOGS   EVENTS   WEBSITES   DONORS

EVENTS

IFPRI hosts many events around the world.
Interested? Select an event to register, view, or listen.

SUBSCRIBE

EVENTS REWIND

See all upcoming events

Recent Events

Policy Seminar | JAN 27, 2020 - 12:15 PM TO 01:45 PM EST

Food Systems Dashboard: How it will work

Book Launch | JAN 21, 2020 - 12:15 PM TO 01:15 PM EST

Youth and Jobs in Rural Africa: Beyond Stylized Facts

Impacts Of Alternative Investment Scenarios

Webinar | DEC 18, 2019 - 10:00 AM TO 11:00 AM EST

Launching the Global Foresight for Food and Agriculture Tool

Events

IFPRI HQ Events

IFPRI Program/Country Events

IFPRI @ External Events

Special Events

Impacts Of Alternative Investment Scenarios

2019 ReSAKSS ANNUAL CONFERENCE

GENDER EQUALITY IN RURAL AFRICA
From Commitments to Outcomes
November 11-13 | Lomé, Togo

Next Steps

Brief Review & Search Relevance

DISCOVERY + STRATEGY

~~User Research~~

~~Metric Benchmarking~~

~~Comparative Analysis~~

~~UX Workshop~~

~~Content Audit~~

~~Content Strategy~~

Technical Discovery

~~Strategy Brief~~

→

INFORMATION ARCHITECTURE

Content Outlines

Site Map

Navigation Menus

Technical Content Models

Types, Taxonomies, Fields

Wireframes

Content Hierarchy & Structures

→

UI/UX DESIGN

Brand Attribute Exercise

Stylescapes

Design Direction

Design Comps

Digital Style Guide

Production Assets

→

DEVELOPMENT + SUPPORT

Technical Scope

Front End Development

CMS Implementation

Content Migration

Integrations

Training Session

Quality Assurance

Post Launch Support

wdg

WDG X FSN Network

Thank You!

wdg