

Lessons Learned: Applying Experimental Designs for RFSA Impact Evaluations

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Objectives

- **Raise awareness of impact evaluations** and how they differ from previous approaches to RFSA performance evaluations
- Learn from both researchers and implementing partners about **challenges and lessons learned during the IE 'start-up' phase.**

Moderator

- **Arif Rashid**, Division Chief, Design, Monitoring and Evaluation, and Applied Learning (DMEAL), USAID/BHA

Panelists

- **Mara Mordini**, Monitoring & Evaluation Advisor, USAID/BHA
- **Reimar Macaranas**, Senior Economist, Research Design Co-lead, Causal Design
- **Lasse Brune**, Research Assistant Professor, Northwestern University
- **Dan Gilligan**, Deputy Division Director, Poverty health and Nutrition Division, IFPRI
- **Rafique Islam**, Monitoring & Evaluation Advisor, Titukulane, CARE
- **Rita Larok**, Chief of Party, Graduating to Resilience, AVSI Foundation
- **Michael Mulford**, Chief of Party, SPIR II, World Vision

USAID/BHA use of Impact Evaluations

- Impact evaluation vs. performance evaluation
- Intended added value of utilizing experimental or quasi-experimental designs to measure effectiveness of interventions
- Need for adapting impact evaluation methods to BHA RFSA programming context

Panel Discussion

Lessons learned through the start-up phase of IMPEL impact evaluations

Ongoing/Planned RFSA Impact Evaluation Activities

Country	RFSA	IMPEL Researcher	Activity /Date
Malawi	Titukulane (CARE)	IPA	Baseline – 2022 Process Evaluation – 2023 Outcome Monitoring – 2024 Endline Evaluation – 2024
Madagascar	Maharo (CRS)	Casual Design	Process Evaluation – 2022 Outcome Monitoring – 2023 Endline Evaluation – 2024
	Fiovana (ADRA)		
Zimbabwe	Amalima Loko (CNFA)	IPA	Baseline – 2022 Process evaluation – 2023 Outcome Monitoring – 2024 Endline Evaluation - 2025
	Takunda (CARE)		

Country	RFSA	IMPEL Researcher	Activity /Date
Ethiopia	Ifaa (CRS)	Causal Design	Baseline – 2022
	PReSERVE (FH)		Process Evaluation – 2023
	SPIR II (WV)	IFPRI	Outcome Monitoring – 2024 Endline Evaluation – 2025
Uganda	G2R (AVSI)	IPA	Baseline – 2022
	Apolou (Mercy Corps)	(TBD)	Process Evaluation – 2023
	Nuyok (CRS)		Outcome Monitoring – 2024
			Endline Evaluation – 2025
Mozambique	TBD	IPA	Baseline – 2023
			Process Evaluation – 2024
			Outcome Monitoring – 2025
			Endline Evaluation – 2026
Haiti	CRS	Tulane	Baseline – 2023
			Endline Evaluation – 2026

Thank You!

Merci!



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