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SCALE
Strengthening Capacity in Agriculture
Livelihoods and Environment

Creative Adaptation Award 2022

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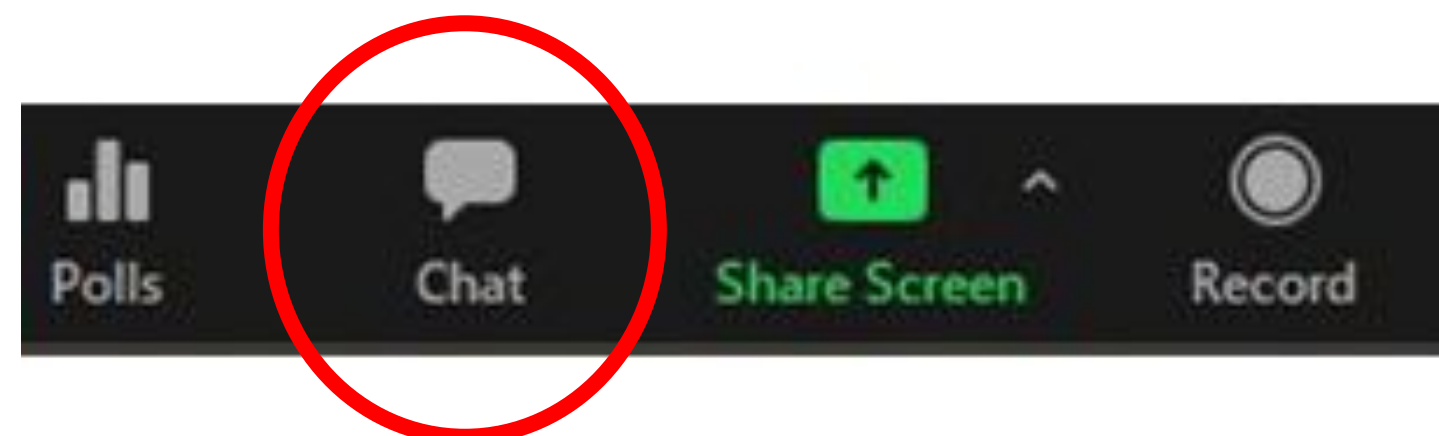
Before we begin...

Select your language!

Click on the globe “interpretation” at the bottom of you Zoom window and select English or French.



Post your questions in the chat box at the bottom of your screen.



Creative Adaptation Award 2022



AWARD CATEGORIES

- 1** Donor's Choice Award
- 2** People's Choice Award
- 3** Honorable Mention



Winner Representatives



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Ms Maryann Ogechukwu Okoli holds a loaf of orange-fleshed sweet potato bread in her bakery in Nnewi, Anambra State, Nigeria (Photo credit: Esomchi Foundation)

SCALE Creative Adaptation Award 2022



Esomchi Foundation

Ayoade Fadoju

Program Manager, Esomchi Foundation
*(No 2, Paul Ikejiofor Close Umuezeakolum Umudim Nnewi, Anambra State,
Nigeria)*

**Project - Orange Fleshed Sweet Potato Value Addition
Training**

- Esomchi Foundation is an NGO addressing malnutrition and hidden hunger by promoting nutrient-enriched crops such as Orange Fleshed Sweet Potato (OFSP), Provitamin A Cassava, Provitamin A Maize through innovative, affordable, safe and nutrition food products for all age groups.
- With sponsorship from the African Development Bank (AfDB) funded TAAT OFSP Compact Program, Esomchi Foundation partnered with the International Potato Centre (CIP) to train 18 value addition specialists from the six (6) geo-political zones in Nigeria on OFSP value addition. The training was held at Esomchi Foods factory, Nnewi, Anambra State, Nigeria.
- During this period, the processors were taught how to make diverse innovative food products from OFSP. These include: OFSP bread, OFSP juice, OFSP chin chin, OFSP burger, OFSP shawarma, OFSP African salad, OFSP meat pie, OFSP doughnut, OFSP stew, OFSP flour etc.
- These food products are receiving overwhelming acceptability in the Nigerian market while we are struggling to meet the growing demands due to limited capacities.
- Our approach is helping to significantly scale the reach of OFSP and its food products towards improving household nutrition and income of smallholder farmers sustainably.





Producing quality, healthy and affordable porridge to stem the immediate and long-term consequences of malnutrition in Cameroonian children.

100% local seeds, nuts, pulses and grains

Creating dignified jobs in the community for women





Healthy Food for Everyone, Everywhere



A social enterprise consultancy

Our mission: build sustainable food systems that provide nutritious, delicious, culturally relevant food products at a price that families in extreme poverty can afford.

How we work: identify local socially-minded entrepreneurs to partner with, providing technical and financial support to help them improve access to affordable nutritious food products in their communities.

Core values: Ingredients are sourced from smallholder farmers, manufacturing equipment from local machine shops, and everything is operated by locally owned businesses, employing mostly women.

Where we operate:

Liberia, Congo, Ethiopia, Mozambique, Cameroon.

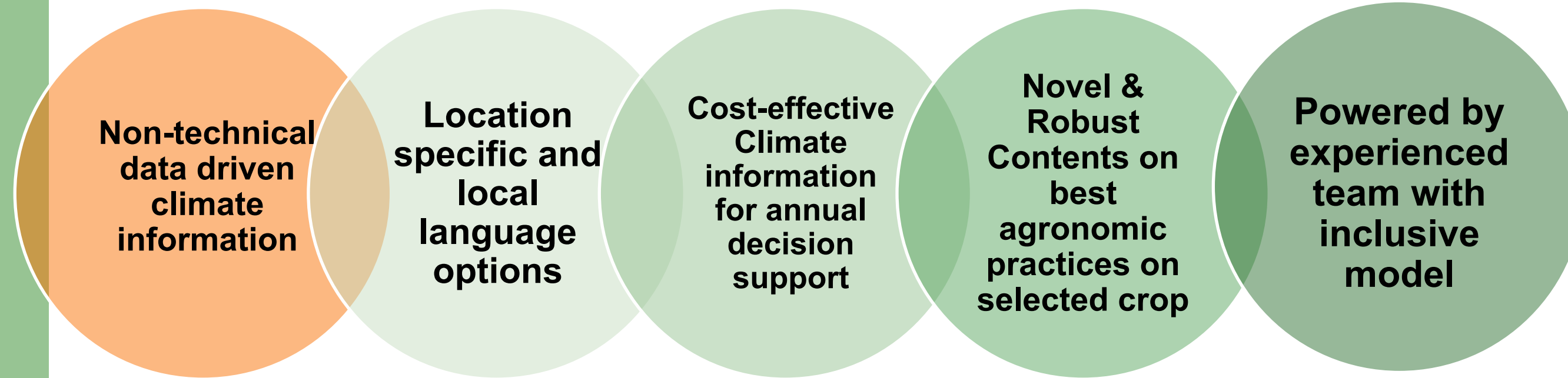


SOFADRIC app: Smart Climate Solution for Nigerian Crop Farmers

Centre for Sustainable Agricultural Empowerment, Nigeria

Toyin Olowogbon

How we did it?



What we have learned



Next Steps

Further adaptation

Local language interactive audio messaging to cater for farmers without smartphones, non-literate and without internet access.

Build Support Systems

Advance evidence to influence decision-makers, researchers and network service providers in developing support systems for this innovation.

The slide features a green background with a gradient from light to dark. On the left side, there are several overlapping, semi-transparent leaf shapes in a light green color. A white rectangular box is centered on the right side of the slide, containing the text "Q&A" in a bold, green, sans-serif font.

Q&A



**Congratulations to
the CAA 2022
Winners!**



SCALE



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THANK YOU!

