

MOTECH

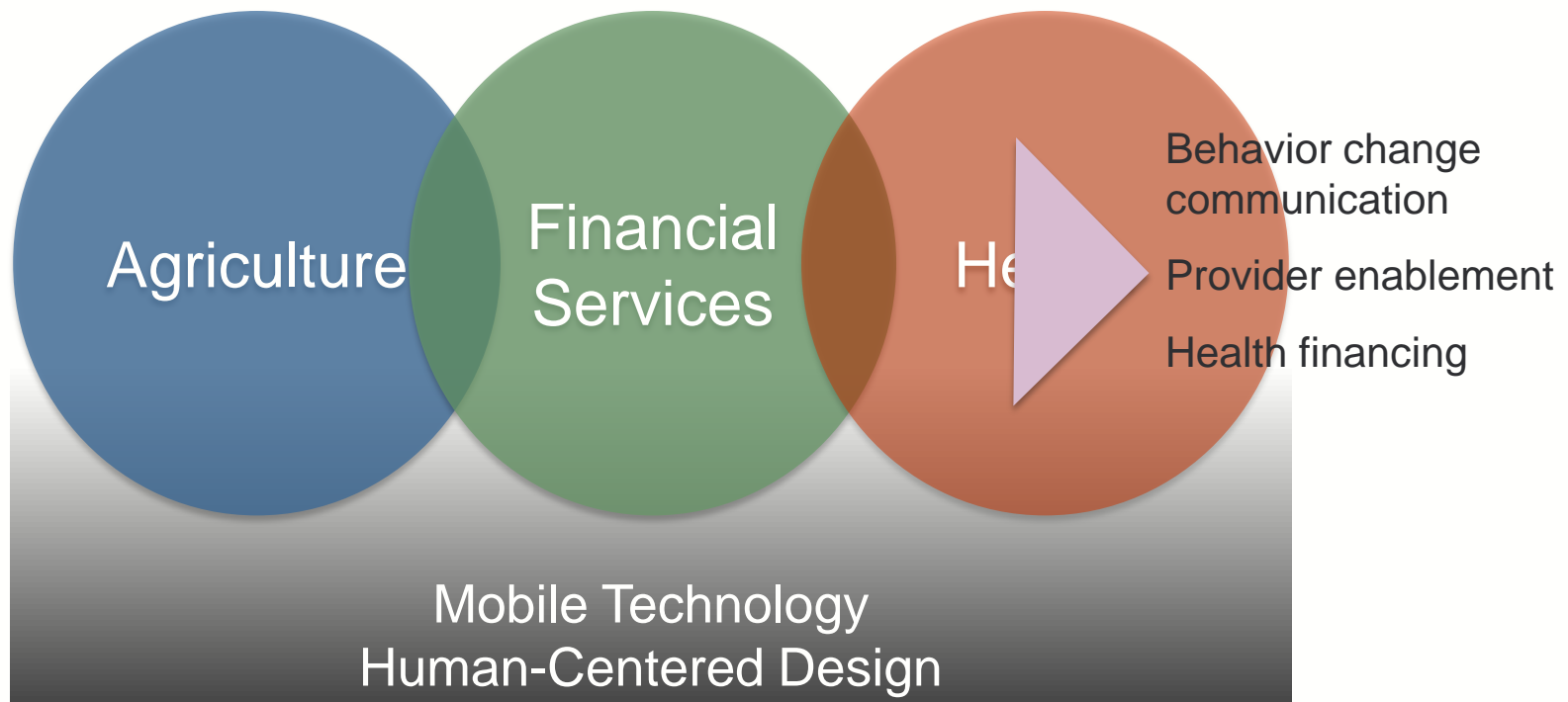
11 July 2014



Agenda

- GF strategy
- MOTECH design principles
- Functionality
- Implementations

Overview of Grameen Foundation Strategy



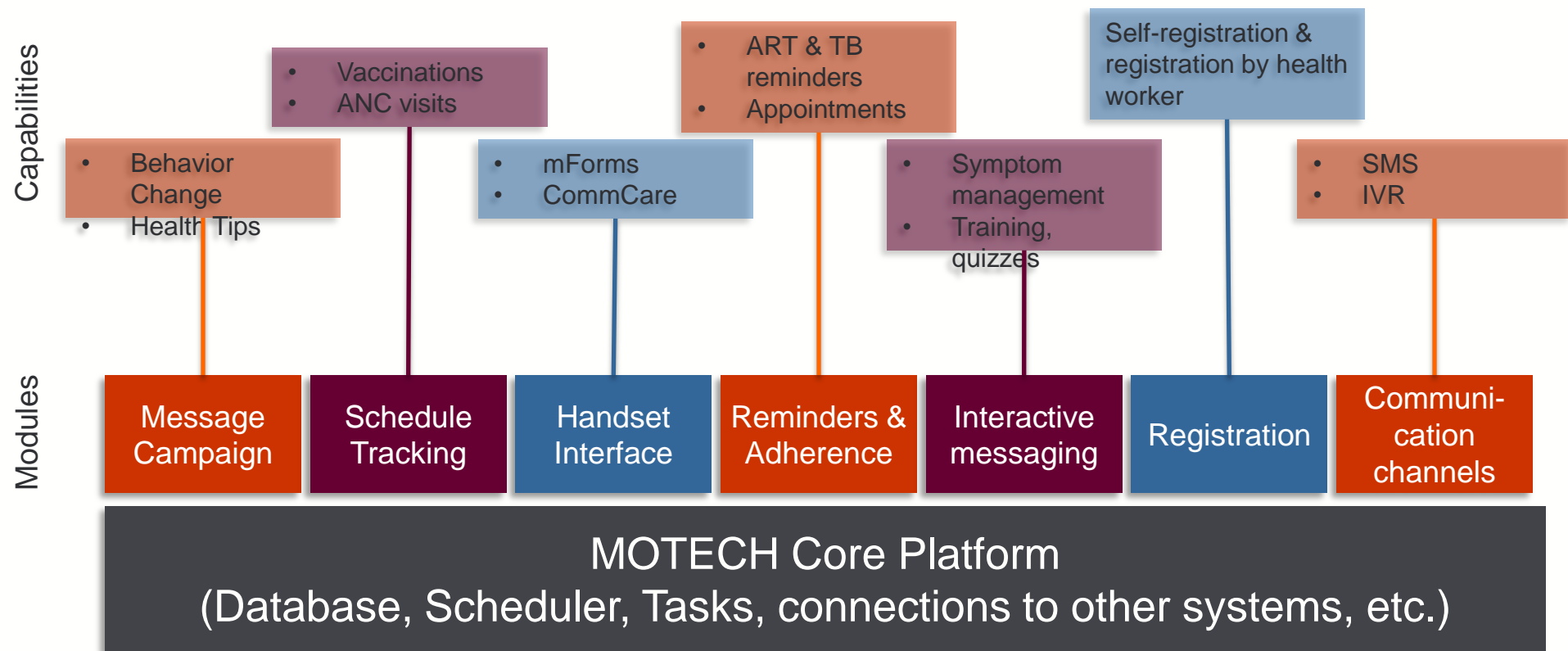


Design Principles

Platform Focus

- Create a general purpose, modular system for creating mHealth applications
- Support large scale deployments
- Avoid duplication of effort
- Prevent incompatibilities
- Enable implementers to focus on health programs, not software development
- Partner with complementary systems

MOTECH Modules and Functionality



Implementations

Currently there are about 18 direct implementations worldwide



MOTECH Suite Video

Back Up Slides

UNITE (aka TAMA) Urban India

- HIV treatment adherence
- IVR system for patients
 - Pill & Appointment Reminders
 - Adherence reporting and encouragement
 - Symptoms reporting & advice
- Web-based system for nurses
- Randomized Control Trial began enrolling patients in 2013
- J&J expanding the program
 - Peru and Uganda
 - TB adherence
- New TB adherence module

The logo for Johnson & Johnson, featuring the company name in a white, cursive script font on a red rectangular background.

Challenges

- Strategic
 - Proving Impact – more evidence needed
 - Sustainable business models
 - Lack of internal GF health expertise
- Tactical
 - Limited technical ability of NGO offices
 - Data input challenges
 - Working with governments
 - Working with Telcos

|| Resources

- [MOTECH Suite Video](#)
- www.motechsuite.org
- [MOTECH Ghana Lessons Learned](#)