

# Knowledge Management Task Force Meeting – April 26, 2017

## Attendance:

### STAFF & PRESENTERS

- Yemisi Songo-Williams
- Adrienne Todela
- Holly Collins
- Shelia Jackson
- Forest Putnam
- Emily Janoch (presenter)

### PARTICIPANTS

- Colleen Farrell, Technical Advisor for Knowledge Management and Communications with CARE USA
- Ellen Piegras
- Elly Kaganzi
- Esther Choo
- Hamed Jalalzada
- Hilary
- Jenny Orgle
- Laura Ostenso, Fintrac
- Maja Persson
- Mara Russell
- Mary Olive, Policy Advisor for Food Security and Nutrition with CARE
- Meaghan
- Michael Johnson
- Rose Tchwenko
- Tonya Rawe
- Vania Dava, Program Development Officer with CARE Mozambique
- Vidhya, CARE
- Yawo Douvon

## Notes:

### Adrienne and Yemisi | KM4Dev Seattle Communities of Practice Workshop

- Reviewed Day 1 and Day 2 content
- Day 1 Key Takeaways (Yemisi)
  - CoP practitioners need to pay attention to strategic value of CoPs within our programs, and we need to better emphasize that they can strengthen expertise
  - CoPs don't always thrive, but they still have value in social learning and collaboration
    - But we all struggle with finding the value of our CoPs and moving toward doing them successfully
  - What happens after sharing? Difficult to trace how people use shared knowledge and CoP participation. We need a cycle or loop of learning, reflecting, doing, and reporting back to CoP, in order to engage members AND measure CoP value.

- Day 2 Key Takeaways (Adrienne)
  - Value Creation Framework
    - Five-part cyclical framework that helps CoP managers state value add of community
      - *Reviewed five steps*
    - **QUESTION (Laura Ostenso):** Can you talk about how this advances other measurement frameworks for learning (knowledge, awareness, application, adoption)?
      - **ANSWER (Yemisi):** We came away with this question as well, since we didn't have time to unpack this framework and compare it with others. The main attraction of this framework is that it framed value in a way that it's something you can get it throughout your entire program. Throughout the program you can articulate your community in a way that makes sense to your funder.
    - You need the data, but you also need the narrative.

### Emily Janoch | Kore Lavi: Using Vouchers to Build Markets

- **POLL QUESTION:** How do you test or evaluate hypotheses or impacts that you think your program is having on a broader scale but which are not built into/measured by your M&E system? (+ And what other tools have you used?)
  - Come up with research questions when you don't know the answers, and they are not available in the data
  - Program evaluations
  - A CoP
  - Triangulate with other data out there
- Program Components:
  - Vulnerability Targeting System
  - Food Voucher-based Transfers
  - Prevention of Malnutrition
  - Stewardship and Institutionalization
- Our Question: What impact do local purchase vouchers have on the market?
  - What we found:
    - Stronger business
    - More jobs
    - Healthier families
    - Better production
    - Challenges
      - More focus on nutrition; not a lot of gender information; not much use of farmers/marketers associations
- How We Got There: Market Study
- **POLL QUESTION:** How do people use the data once they have it?
  - We try to integrate it into our operations manual, and then we share that out with staff to use.
  - We share the results out across the organization and invited feedback, then look at how we can incorporate any recommendations into programming.
  - Sharing summary results back with those interviewed.
  - Share the results through advocacy to influence broader donor policy.

- Translate the results into action items that others can apply into their programs.
- **QUESTION (Meaghan):** Could you share how you selected the vendors and also, over what kind of time period you did this and in what season?
  - **ANSWER:** Random selection of vendors, completed research in December and research started two months prior.
- **QUESTION (Forest):** What factors determine which members of the population receive these vouchers/how many people receive vouchers?
  - **ANSWER:** A little over 200,000 households based on a vulnerability index created in conjunction with the Haitian government.
- **QUESTION (Shelia):** Has CARE adapted this study for other countries? If so, how has the learning from Haiti helped to shape the study in these other countries?
  - **ANSWER:** We haven't done this in other countries yet – We just got the results in February and have our eyes open for other opportunities. We're focused on how we can focus on gender as well.
- **QUESTION (Yemisi):** Has the program put any steps or strategies into place to address the gender gap?
  - **ANSWER:** Not sure how gender fell through the cracks, because it is in the objectives and strategy.
- **QUESTION (Yemisi):** How did you advocate for more resources that delve into things not outlined in original workplan?
  - **ANSWER:** Having close relationship with Government of Haiti helped. You have to know who the stakeholders are and what kind of information they need. FFP has been incredibly supported of the adaptive management process.
- **QUESTION (Shelia):** What was the Haitian government's reaction to these results? What value do they see in the learning from the study?
  - **ANSWER:** The Haitian government was interested in developing a social safety net, but knew they didn't have the capacity to build and manage it right away.

### Yemisi | KMTF Updates

- Collaboration between KMTF and M&ETF still going – Working on guidance on how the two sectors can work together throughout all program phases to strengthen overall quality. We will share what we have with both task forces for input and guidance.
- Working on core competencies for KM staff. We will share these with you for comments and feedback.
- We are currently designing and planning our next Knowledge Sharing Meeting, July 19-20. We are looking for table topic presenters,